



2023 Community Care Closet Opportunities for Support



DBNC

Dixie Bloor Neighbourhood Centre

Building Stronger, Progressive Communities

About Dixie Bloor Neighbourhood Centre (DBNC)

DBNC was founded in 1988 by concerned members of the community to enhance the quality of life of those residing in the Dixie Bloor area. Our mission is to provide impactful services and engaging programs that build stronger and progressive communities.

DBNC is a leading, proactive, community inspired agency. We uphold and advance principles of diversity, equity and inclusion across the organization. Every individual that engages with DBNC feels that their diverse perspectives, experiences and cultures are valued. Safe spaces and opportunities are created for all to voice their thoughts respectfully, to learn and develop a deeper understanding of one another.

About DBNC's Community Care Closet

We are excited to present DBNC's newest initiative: the Community Care Closet which will be used to respond to individuals and families experiencing food, clothing, and personal product insecurity in the Peel Region. We are currently collecting donations in order to launch in **January, 2023**.

Closet recipients complete an online intake form where they can choose items they need for the month, as well as a pick-up time. This emphasizes autonomy and visibility and provides a more equitable system for all recipients. We also conducted multiple client needs assessments in order to better understand what items were most needed in the Care Closet.

No one expects to need food & clothing relief but we want to be there for our community if the unexpected happens!



We need your Support

DBNC prides ourselves on being an innovative agency, that focuses on our clients first, as the community we serve is a particularly vulnerable one.

By sponsoring our Community Care Closet, you will align yourselves with an organization that has successfully been serving the community for 35 years. You will also have the unique opportunity to be a part of something amazing from the beginning.

The Community Care Closet is a fantastic way to encourage corporate involvement from your employees. We are open to discussing further engagement opportunities for your staff.



Role of our Sponsors

Our Sponsors understand the shame and invisibility individuals and families feel when asking for help. Sponsors relinquish bias and stigma against those who are experiencing poverty by providing a voice and a helping hand.

Our sponsors:

- **Increase visibility.** A sponsor shares the accomplishments of the Community Care Closet via social media and in-person promotion.
- **Share valuable insight.** Sponsors use their unique perspective to help identify and make strategic contributions that will increase their value to the community and help them get noticed.
- **Make meaningful introductions.** Sponsors help connect the Care Closet with influential contacts who can greatly help our cause.
- **Show support.** Sponsors attend events for the Community Care Closet to show their ongoing support of this initiative.



Role of our Sponsors

The Builder Sponsor (1) \$25,000

*Can also be a Multiyear
Sponsorship for up to 3 years

As our Title Sponsor, you will align your brand with a trusted charity that has demonstrated experience serving the community for 35 years.

Benefits include:

- Branded video message to be featured on the Community Care Closet website page and DBNC's YouTube channel
- Name recognition in DBNC's Annual Report
- Logo on the Care Closet website page
- 12 dedicated social media posts (Twitter, LinkedIn, Facebook, and Instagram) per year
- 2 dedicated email campaigns to DBNC's contact database per year
- Employee volunteer/engagement opportunities
- Speaking remarks at DBNC's annual Summerfest event, which draws over 3,000 attendees yearly
- Invitation and speaking remarks at any Community Care Closet event

Sponsorship Opportunities





The Champion Sponsor (2) \$12,000

*Can also be a Multiyear Sponsorship
for up to 3 years

The Advocate Sponsorship will allow you the opportunity
to help our community of vulnerable newcomers.

Benefits include:

- Name recognition in DBNC's Annual Report
- Logo on the Care Closet website page
- 4 dedicated social media posts (Twitter, LinkedIn, Facebook, and Instagram) per year
- 1 dedicated email campaign to DBNC's contact database per year
- Employee volunteer/engagement opportunities
- Invitation and speaking remarks at any Community Care Closet event

Sponsorship Opportunities

The Advocate Sponsor (5) (\$6,000)

*Can also be a Multiyear Sponsorship for up to 3 years

All funds raised helps to provide necessary resources for individuals and families like food, clothing, healthcare, transportation, and home goods.

Benefits include:

- Name recognition in DBNC's Annual Report
- Logo on the Care Closet website page
- 2 dedicated social media posts (Twitter, LinkedIn, Facebook, and Instagram) per year
- Employee volunteer/engagement opportunities
- Invitation and speaking remarks at any Community Care Closet event

Sponsorship Opportunities





Media Sponsor (Unlimited)

We welcome support of any kind. Please contact us directly if you have an opportunity to promote the Community Care Closet.

We are happy to promote the Community Care Closet for reputable news stations, in one of the over 25 languages our staff speak.

**Sponsorship
Opportunities**

In-kind Sponsor (Unlimited)

The Community Care Closet is a resource with ongoing needs. If you are interested in donating items to the initiative, please note that the following are the items we are currently most in need of:

Canned and packaged goods (chicken, tuna, pasta, rice, healthy cereal, fruit in juice, tomato sauce, pasta sauce, etc)

Hygiene products for girls and women (feminine products, deodorants, bath products, skin care products, etc.)

Baby items (diapers, formula, breast pumps, wipes, blankets, swaddles, bottles)

Winter outdoor for all ages (jackets, gloves, hats, boots, scarves, snow pants gloves, etc.)

Warm clothes for all ages (sweaters, pants, long johns, socks etc.)

Monthly giveaway items (kitchenware, used laptops, tech gadgets, smaller furniture, gift cards, etc.)



Alternate Ways to Show Support

There are alternate ways to show your organization's support of the Community Care Closet!

Meaningful ways to engage:

- Allow time for remarks regarding the Community Care Closet at your upcoming events. We are happy to come to you!
- Engage in a collaborative Social Media Campaign with DBNC. We love creative solutions!
- Corporate Engagement opportunities:
 - Fundraising events such as clothing and food drives, auctions, and peer-to-peer fundraisers
 - Volunteering
 - Donation challenge (monetary or in-kind)
 - Visiting the Community Care Closet as a team

Sponsorship Opportunities

The Care Collective Package

We want all communities to have safe and dignified access to the necessities provided by a Community Care Closet. The best way to do that, is to share how we did it! This package will include:

- A Fundraising toolkit that will assist in clothing and food drives
- A list of businesses and organizations to partner with for long term referrals and donations
- A list of places to donate to once you've had a successful Fundraising event
- And tips to start your very own Community Care Closet

Care Collective Package



Thank you for your support



For more Information:

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