



**SUMMERFEST 2023**

# **OPPORTUNITIES FOR SUPPORT**

June 3, 2023  
Mississauga Valley Park  
11:00 am - 3:00 pm

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# **About Dixie Bloor Neighbourhood Centre (DBNC)**

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Dixie Bloor Neighbourhood Centre's mission is to enhance quality of life with impactful services and engaging programs that build stronger and progressive communities

DBNC was founded in 1988 by concerned members of the community to enhance the quality of life of those residing in the Dixie Bloor area.

DBNC has been an institution in the Peel region for our timely service delivery to newcomers, families, youth, children, seniors, and job seekers. All our programs are free of charge and strive to meet the needs of the community.

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# About Summerfest 2023

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Summerfest is DBNC's signature event. It is an annual celebration of our community's rich traditions, music, food, and art. Guests are encouraged to attend with their families, spending the day learning more about our programs, and enjoying entertainment and activities for all ages.

This year's event will be held on  
**Saturday June 3, 2023**  
**11:00 am to 3:00 pm**  
**at Mississauga Valley Park.**



As our Title Sponsor, you will align your brand with a multiservice organization that offers a wide range of social and recreational services to meet the needs of the Dixie Bloor community and surrounding areas.

Benefits include:

- ✓ On-stage remarks & event booth
- ✓ Name recognition in DBNC Annual Report
- ✓ Logo to be displayed on Summerfest event page and event
- ✓ 6x social media posts (Twitter and Instagram)
- ✓ A dedicated booth for your organization to do outreach



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## **Entertainment Sponsor**

### **(\$2,500)**

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A community event is nothing without entertainment! We strive to include a wide mix of performances from our diverse cultures. As the Entertainment Sponsor, you have the unique opportunity to support DBNC's mission to showcase talents from all over the world, on one stage.

Benefits include:

- ✓ Name recognition in DBNC Annual Report
- ✓ Logo to be displayed on Summerfest event page and event
- ✓ 4x social media posts (Twitter and Instagram)
- ✓ A dedicated booth for your organization to do outreach



The Food and Beverage Sponsor will get the opportunity to include a personalized message in the Swag Bag email.

Benefits include:

- ✓ Name recognition in DBNC Annual Report
- ✓ Logo to be displayed on Summerfest event page and event
- ✓ 4x social media posts (Twitter and Instagram)
- ✓ A dedicated booth for your organization to do outreach



We welcome support of any kind. Please contact us directly if you have an opportunity to promote Summerfest in your publications or would like to donate product/services.

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## Media/In-kind Sponsor

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We love supporting small businesses and corporations who want to attend the event to promote their products to our audiences! You will be provided a booth to display your wares and interact directly with our event attendees.



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## Vendors (\$300)

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**THANK YOU FOR YOUR  
SUPPORT**

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